

PRIVACY STATEMENT

Record of Processing Activities

EU General Data Protection Regulation
(2016/679), Articles 13, 14 and 30

Updated: May 7, 2020

We may update or amend this Privacy Statement at any time and will notify registrants as required by law. Your right to data portability and/or restriction of processing, if applicable, will become applicable as of May 25th, 2018.

1. Controller / Company	Aidian Oy (Company Identification Number: 1855216-1) Koivu-Mankkaan tie 6B 02200 Espoo Finland Tel. + 358 10 309 3000
2. Contact details	Data Protection Officer e-mail: dataprotection@aidian.eu Data protection / Aidian Koivu-Mankkaan tie 6B 02200 Espoo Tel. + 358 10 309 3000
3. Name of the data file	Direct marketing register of Aidian
4. The purpose for processing the personal data / recipients (or categories of recipients) of personal data / the legal basis for processing the personal data	<p>The purpose for processing the personal data in this data file is to enable the controller to plan and execute direct marketing activities such as newsletters and marketing material distributions and personalisation of visits and communications.</p> <p>We may share your information with third parties, such as those who assist us by performing technical operations such as data storage and hosting. If ownership or control of Aidian or all or any part of our products, services or assets changes, we may transfer your personal data to any new owner, successor or assignee. Aidian may disclose information to its authorised distributors and business partners to facilitate the delivery of its products and services. Aidian will not otherwise disclose the collected data for commercial purposes outside Aidian.</p> <p>The legal basis for processing of the personal data is legitimate interests of the controller or a third party / direct marketing purposes (EU General Data Protection Regulation Article 6.1.f and recital 47) or consent of the data subject (EU General Data Protection Regulation Article 6.1.a). We only process personal data based on our legitimate interests, in case we have deemed, based on the balancing of interest test, that the rights and interests of the data subject will not override our legitimate interest.</p>

5. Content of the data file	<p>The following data is collected:</p> <ul style="list-style-type: none"> – Name, phone number and email address of the customer, company or other organisation and customer’s position in the company or organisation – instrument serial number/s in use, products in use, information on products and services in use – information on the customer’s geographical location and domicile, brand and type of the customer’s internet browser, customer’s current IP address – customer feedback, queries relating to the customer.
6. Source of information	<p>Information is collected by Aidian’s personnel or the customer enters the data about himself/herself on the Aidian internet site.</p>
7. Destinations of disclosed data and whether the data is transferred to countries outside the the European Union or the European Economic Area	<p>Personal data from the data file is transferred to countries of the European Union (“EU”) or the European Economic Area (“EEA”), as well as to countries outside of the EU and EEA, where the level of data protection may not be deemed adequate by the European Commission.</p>
8. Protection of the transferred personal data	<p>The personal data being transferred outside of the European Union or the European Economic Area is protected by the signing of the Standard Contractual Clauses by the controller and the processor(s).</p> <p>The data subject may request a copy of the Standard Contractual Clauses by contacting the representative of the controller named under section 2. hereof.</p>
9. Retention period of the personal data	<p>The data files are periodically updated to include only data which is relevant for the purpose of processing. Upon legitimate request of the data subject the processing is restricted in accordance with the request. The data is erased in accordance with the archiving obligation.</p>
10. The principles how the data file is secured	<p>A. Manual data file</p> <p>The manual data shall be stored in an area with restricted access, available only for the authorized persons.</p> <p>B. Electronic information</p> <p>The data file is located on a server in a private hosting environment. The application is used via a secure https connection. The data shall be stored in system with restricted password protected access, available only for the authorized persons who need the information based on their role. Only an authorized user of the data file can create new users and maintain user information.</p>
11. Right of access and realization of the right of access, right to data portability	<p>The data subject shall have the right of access, after having supplied sufficient search criteria, to the data on himself/herself in the personal data file, or to a notice that the file contains no such data. The controller shall at the same time provide the data subject with information of the sources of data in the file, on the</p>

	<p>uses for the data in the file and the destinations of disclosed data.</p> <p>The data subject has the right to data portability (EU General Data Protection Regulation Art 20), i.e. the right to receive his or her personal data, which the data subject has provided to the controller and that is being processed by automated means, in a structured and machine-readable format and the right to transmit those data to another controller, where the basis for processing is consent or the fulfilment of a contract between the controller and the data subject.</p> <p>The data subject who wishes to have access to the data on himself/herself, as referred to above, shall make a request to this effect to the person in charge at controller by a personally signed or otherwise comparably verified document.</p>
<p>12. Right to withdraw consent / Right to object to processing</p>	<p>In case the legal basis for processing the personal data is the consent of the data subject, the data subject has the right to withdraw the consent.</p> <p>In case the legal basis for processing the personal data is the legitimate interests of the controller, the data subject has the right to object to processing on grounds relating to his or her particular situation. . Where personal data are processed for direct marketing purposes, the data subject shall have the right to object at any time to processing of personal data concerning him or her for such marketing.</p> <p>In case the withdrawal of consent or the objection to processing for direct marketing purposes only concerns direct marketing performed by the data controller, he or she shall make a request to this effect to the person in charge at the data controller by a personally signed or otherwise comparably verified document in writing to the local representative of the data controller named under section 2. hereinabove.</p> <p>Withdrawal of consent does not render the processing of personal data performed prior to such withdrawal unlawful.</p>
<p>13. Rectification, restriction of processing and erasure</p>	<p>The controller shall, on its own initiative or at the request of the data subject, without undue delay rectify, erase or supplement personal data contained in its personal data file if it is erroneous, unnecessary, incomplete or obsolete as regards the purpose of the processing. The controller shall also prevent the dissemination of such data, if this could compromise the protection of the privacy of the data subject or his/her rights.</p> <p>The data subject shall have the right to obtain from the controller restriction of processing, in case the data subject has contested the accuracy of the processed personal data, if the data subject has claimed that the processing is unlawful and the data subject has opposed the erasure of the personal data and has requested the restriction of their use instead; if the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims; or if the data subject has objected to processing pursuant to the EU General Data Protection Regulation pending the verification whether the legitimate grounds of the controller override those of the data subject. Where processing has been restricted based on the above grounds, the data subject who has obtained restriction of processing shall be informed by the controller before the restriction of processing is lifted.</p> <p>If the controller refuses the request of the data subject of the rectification of an error, a written certificate to this effect shall be issued. The certificate shall also mention the reasons for the refusal. In this event, the data subject may bring the matter to the attention of the Data Protection Ombudsman.</p> <p>The controller shall notify the rectification to the recipients to whom the data have been disclosed and to the source of the erroneous personal data. However,</p>

	<p>there is no duty of notification if this is impossible or unreasonably difficult.</p>
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